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## Virtual 8th Higher Education Institutions Conference 2020: "Reinventing Higher Education" - HEIC2020 November 26-27, 2020

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We are pleased to invite you to the eighth international "HEIC2020: Reinventing Higher Education" organized by the Zagreb School of Economics and Management (ZSEM). This year the HEIC conference will consist of paper presentations and interesting plenary sessions on the following topics:

- 1. Striving in innovating environment
- 2. Reshaping faculty capabilities
- 3. Sustainable financial models
- Labor market ecosystem

## Who should attend?

- Higher education institutions (faculty & staff)
- AACSB members and non-members
- Key players and decision makers in the field of higher education
- Other professionals linked with the academia

This year we are again awarding the best Full Paper at the conference. We are pleased to inform you that last year's winner is Hundal Shabnamjit from JAMK University of Applied Sciences, Finland!

Join us in presenting scientific papers of renowned world experts and engage in productive panel discussions on current topics. Let's open together new frontiers in higher education!

For more information, please contact us at: info@zsemakademija.hr

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